

2023 HBA Annual Conference

POWERING THE POSSIBILITIES

Pre-Conference Session I

Monday, 6 November 2023 – 8:30 AM to 12:00 PM

Entrepreneurial Leadership, an Immersive Experience at MATTER Chicago
(Healthcare Incubator)

AGENDA

8:30 - 9:00 AM Check-In
Continental Breakfast
Networking

9:00 - 9:15 AM **Welcome**

Ruth Martin
HBA Chicago-Northern Suburbs
HBA North America Director of Value
Senior Principal Research Scientist, AbbVie

Olyvia Phillips
Manager of Equity Initiatives
MATTER

9:15 - 9:45 AM **Building Capacity for Innovation**

Introduction of Presenter
Olyvia Phillips

Presentation and Q&A
Sam Stavig
Senior Manager Partnerships

9:45 - 10:30 AM **Lab 51: Women's Health Accelerator Case Stories**

Panel Discussion: 2023 Project on Menopause
[Liv Labs](#)
[My Menopause Rx](#)

Presentation: 2024 and Beyond
Olyvia Phillips

10:30 - 10:45 AM **Networking Break**

10:45 - 11:45 AM.....Entrepreneurial Leadership Strategies

Entrepreneur Roundtable – Representatives from the following companies
[Partum Health](#),
[VasoWatch](#)
[Zuri Fertility](#)

Breakout Session
Breakout Groups

11:45 AM - 12:00 PM..... Closing

Share-Outs from Breakout Groups

Closing Remarks
Heather Liebhart
HBA Chicago-Downtown VP
Director, Consumer Relations, Walgreens